Nishant Chintalapati

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Lead Product Manager

2X Entrepreneur and Product Leader with 8+ years of experience, impacting over 100 million users across various platforms (Mobile, Web, B2B, B2C, SaaS). Known for creative problem-solving and leading products from ideation to launch (0-1) across multiple domains, I excel in innovation and team leadership

WORK EXPERIENCE

Meta & Bodyswaps (AR/VR Research)
Pittsburgh, USA

Product & Research Consultant - Part Time 10/23 - Present

- Boosted research efficiency and participation by 30% through successful collaboration with 50 universities, META, and Bodyswaps
- Leading a team of PMs on META backed user/market research project gathering feedback and defining new KPIs and development for AR/VR in healthcare, resulting in 25% increased knowledge retention

99PLabs (Honda R&D)
Pittsburgh, USA

Product Consultant - Part Time 08/23 - 12/23

- Pioneered a generative AI-powered product concept from ideation to prototype in 3 months using storyboarding, user journey mapping, wireframes and extensive market & technology research
- Utilized Design Thinking techniques to deliver 35 new ideas at the intersection of Generative AI and Automotive. Conducted in-depth business analysis and market research

Charles River Development, State Street
Burlington, MA, USA

Product Manager - Wealth Optimization (Tailored Portfolio Solutions) 05/23 - 08/23

- Increased project velocity by 17% in 3 months, by leading and optimizing agile practices and effective backlog grooming on Jira for wealth and asset management product
- Slashed average request resolution time from over a week to just 2 days, which is 71% reduction by mapping and redesigning product data flows

Dhani (Trading, Wallet, Credit / Loan and e-commerce app)
Mumbai, India

Lead Product Manager, Stocks & Analytics 10/21 - 12/22

- Defined, Designed and Implemented a Tableau Analytics dashboard for improved business visibility of the super app ecosystem on OKR s and Product Growth by collaborating and leading Product Managers of other product segments
- Led a team of 2 PMs, 25 engineers and 2 designers in successful relaunch of mobile app with 250k investors, resulting in 15% increase in app engagement and 23% decrease in complaints by collaborating with various stakeholders
- Implemented an A/B test framework for payment processes, to identify and solve payment failures, leading to success rates of 98.7% and reducing customer churn
- Successfully negotiated and managed $300k/yr strategic partnerships, resulting in a 30% expense optimization

Viaplus(Toll Back-office systems)
Hyderabad, India

Development Manager, Product R&D 11/19 - 10/21

- Boosted customer satisfaction by reducing customer queries by 33% through successful development and launch of an Innovative AI voicebot/chatbot solution for customer support and in car integration
- Led market analysis and research, culminating in a successful GPS-based tolling POC that is projected to save toll operators 20-40% in infrastructure costs and increase scalability
- Streamlined and optimized the onboarding/login process, achieving a 40% reduction in complaints amidst handling 7mn transactions/day, by identifying and prioritizing issues through user interviews, data analysis and data driven decisions
- Led 2 designers and 20 developers to create 1000 UI screens for web and mobile (flutter) in just 20 man days using an innovative template approach, resulting in increased efficiency and reduced development time by 55%

Loktra (Fintech)
Bengaluru, India

Product Manager - LMS, Matching, Fulfillment, Smart planning, Customer intelligence Platform 4/19 - 11/19

- Improved sales agents' operational efficiency and lead fulfilment by 12% in 2 weeks by proposing and developing a smart day planner, intelligently matching & planning lead allotment and routes

- Maximized the lead conversion rate to 5% by implementing data enrichment and personalization services. This initiative integrated customer social and authenticated financial data, boosting conversions as part of a strategic product effort

Flamingo Creatives Visakhapatnam, India
Product Consultant – Freelance 12/17 - 02/19

- Led a team of 5 developers from 3rd party vendor to deliver 2 patents and a mobile application on a B2C call security-based mobile application
- Defined and designed the call security features to detect and track caller actions for user privacy leading to a 300% growth of early interest and leads

Ephemeryde Salt Lake City, UT, USA
Founder and Director 10/16 - 05/18

- Developed python APIs for scheduling and patented design & algorithm for 'Clipse – A social calendar app', transforming scheduling process to a single step from and average of 7 interactions
- Boosted organic traffic by 15% through enhanced discoverability by building APIs for social media integration, messaging, and Public event URLs

IBM India Pvt Ltd, Unilever Bengaluru, India
Application Developer 05/15 - 12/16

- Proposed a HANA security model by working closely with security teams in identifying and securing flaws that could lead to data loss of critical global customer insights with 1bn + records
- Collaborated with global teams to develop APIs and applications on SAP HANA, streamlining business reporting and access management. This initiative reduced report generation time from 180 to 40 minutes, marking a 77% improvement

Eesta Media Bengaluru, India
Creative Technologist 08/14 - 04/15

- Built an innovative charging device prototype with mobile authentication using ultrasounds for data transfer
- Researched applications and Product market fit for Ultrasound-based communications resulting in application testing of message broadcast through a satellite TV leading to learning and improvement of methodology

EDUCATION

Carnegie Mellon University – Tepper School of Business Pittsburgh, PA, USA
Master of Science in Product Management 01/2023 - 12/2023

Jawaharlal Nehru Technological University Kakinada Kakinada, India
Bachelors of Technology in Electrical & Electronics Engineering 08/2009 - 05/2013

ADDITIONAL INFORMATION

Product: A/B Testing, Agile Software Development, Business Analysis, Business Strategy, Creative Problem Solving, Customer Journey Mapping, Data Analysis, Data Analytics, Design Thinking, Go To Market Strategy (GTM), Leadership, Market Research, Prioritization, Product Delivery, Product Discovery, Product Design, Product Launch, Product Lifecycle Management, Product Marketing, Product Strategy, Prototyping, Resource Management, Roadmapping, Scrum Methodology, Software Development, Stakeholder Management, Storyboarding, Technical Writing, User Experience (UX) Design, User Research, User Stories, Pricing Strategy, CAC, CLTV

Technology & Tools: API, Artificial Intelligence (AI), Canva, Confluence, Data Science, Figma, Flask, Generative AI, Git, Google Analytics, HubSpot, JavaScript, JIRA, jQuery, Machine Learning (ML), Microsoft Office (MS Office), MySQL, Natural Language Processing (NLP), Python, SQL, Tableau

Entrepreneurship: Established and grew a Tech startup and a Culinary startup, demonstrating versatility in entrepreneurial ventures

Certifications: Entrepreneurship in Emerging Economies - HarvardX, ML Specialization, Strategy - IIMBX, Python for DS